



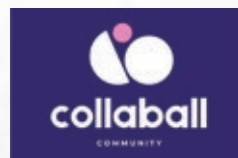
AFRICAN FOOTBALL CONVENTION EVENT CALENDAR



VENUE
CASABLANCA, MOROCCO
DATE
5TH-9TH JANUARY 2025



MEET OUR PARTNERS



9TH JAN. 2026



DAY 1

Time:
10am – 5pm

LEADERSHIP CLINIC

GMT + 1
10am
–
12pm

**Arrival &
Accreditation**

GMT + 1
1pm
–
2pm

Workshop Session 1

*Theme: Leadership in Sports
Management
Delivered by: H&B Global Sports
– Ayomide Abiodun*

GMT + 1
2pm
–
3pm

Workshop Session 2

*Theme:
Delivered By: Grow to Coach
– Pawel Gudziejko*

5TH JAN. 2026



Day 1 ends

DAY 1 LEADERSHIP CLINIC

GMT + 1
3pm
—
4pm

Workshop Session 3

*Theme: Future-Ready Football
Professionals: Navigating Career
Pathways, Skills Development, and
AI in the Sports Industry
Delivered By: Petra Anna-Maria Pulli*

5TH JAN. 2026



DAY 2

Time:
10am – 5pm

LEADERSHIP CLINIC

GMT + 1
10am
–
11am

Workshop Session 1

*Theme: Leading People, Not Just
Players: Emotional Intelligence
Strategies for Football Professionals
Delivered by: Nick Azteni*

GMT + 1
11am
–
12pm

Workshop Session 2

*Theme: Components of Football
Training
Delivered by: H&B Sports Global
– Amb. Henry Abiodun*

12pm–1pm
1pm
–
2pm
GMT + 1

Lunch

Workshop Session 3

*Theme: Performance Nutrition
Fundamentals for Football Professionals:
Practical Strategies to Enhance
Athlete Health and Performance
Delivered By: Andreas Kanias*

6TH JAN. 2026



DAY 2

Day 2 ends

LEADERSHIP CLINIC

GMT + 1
2pm
—
3pm

Workshop Session 4

*Theme: The Impact of Mental Health
on Sports Performance
Delivered by: H&B Sports Global
- Adeyanju Abiodun*

GMT + 1
3pm
—
4pm

Workshop Session 5

*Theme: Grassroots as a tool for
National Football Development in Africa
Delivered By: Austin Popo*

4pm–5pm
4:15pm
—
5pm
GMT + 1

Break

Workshop Session 6

*Theme: Esports vs Traditional Football:
Where the Growth Intersects
Delivered By: Peter Mshikilwa*

6TH JAN. 2026



DAY 3 CONFERENCE DAY

Time:
8am – 5:30pm

GMT + 1
8am
—
10am

Accreditation
*Registration and Arrival
of Guests
Guest Arrivals*

GMT + 1
10am
—
10:30am

**Tea Talk/
President's Welcome
Address**
*By Mr Eldred Sunju-Abbey
(President, African Coaches Connect
/Convener, African Football Convention)*

GMT + 1
10:30am
—
12pm

**High-Level Panel
Session**
*Theme: "Building Sustainable Football
Ecosystems Across Africa"—
Moderated discussion + Q&A
(Football Experts across Africa)*

7TH JAN. 2026



DAY 3 CONFERENCE DAY

*Day 3
continues...*

GMT + 1
12pm
—
1pm

High-Level Panel Session 2

*"Future of African Football: Innovation,
Investment & Development"
Delivered by (Uche Egbe George)*

GMT + 1
1pm
—
2pm

Lunch Break & Networking

GMT + 1
2pm
—
2:45pm

Special Speech

*Dr. Mohammed Rochd Charat
- TIZIAD Association
Topic: "Sports Infrastructure and
Community Development as a tool for
Football Development: A Moroccan
Perspective"*

7TH JAN. 2026



DAY 3 CONFERENCE DAY

*Day 3
continues...*

GMT + 1
2:45pm
—
4pm

Ministers' Fireside Chat

Beyond the Game: Football as a Tool for Youth Empowerment, Social Inclusion, and Economic Growth

GMT + 1
4pm
—
4:30pm

Refreshment

GMT + 1
4:30pm
—
5:15pm

Lecture Session

"The Law and Business of Football in the African Landscape"
— Adedeji-Ajoje Israel

7TH JAN. 2026



DAY 3

CONFERENCE

DAY

Day 3 ends

GMT + 1
5:15pm
—
5:30pm

**Closing Remarks &
Presentation of Awards**
— *Papa Hassan*

7TH JAN. 2026



DAY 4

NOON

SESSION

Time:
1pm – 3:30pm

GMT + 1
1pm
–
1:45pm

**Narrated Documentary of
the History of African Football**
(by a Moroccan Football Sage)

GMT + 1
1:45pm
–
2:30pm

**Partners’
Chat**
(Partners and Sponsors)
*Introduced by: Ms. Idel Mahjoub,
President- TIZIAD Association*
*Delivered by: Ms. Fatima Er-Regyby,
Vice Secretary General
– TIZIAD Association*

GMT + 1
2:30pm
–
3:15pm

Football Clinic
*(Representative of the Moroccan
Football Federation and CAF)*

8TH JAN. 2026



DAY 4 NOON SESSION

*Day 4
continues...*

GMT +1
3:15pm
—
3:30pm

**The Importance of Data
Analysis for Football
Development**

— *Delivered by MaryAnn Mukiele*

8TH JAN. 2026



DAY 4 NIGHT SESSION

Time:
7pm – 10pm

ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT + 1
7pm
—
7:30pm

Red Carpet & Guest Arrival

*Arrival of VIPs, delegates, and invited guests
Red carpet photos & media interviews
Background music / soft live performance*

GMT + 1
7:30pm
—
7:40pm

Opening & Welcome Session

*Welcome note by the Master of Ceremonies
Recognition of dignitaries and partners*

GMT + 1
7:40pm
—
7:55pm

Presidential Address

*Speech by the President of African Coaches Connect
Vision for African football development
Role of coaches and agents
Appreciation to partners and delegates
Call for African unity and innovation*

8TH JAN. 2026



DAY 4 NIGHT SESSION

*Day 4
continues...*

ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT + 1
7:55pm
—
8:10pm

Unveiling of Heightz Outfit

*Official unveiling of the Heightsz
sportswear brand
Showcase of sample kits and designs
Remarks from the brand leader
(Madam Augusta Joshua)*

GMT + 1
8:10pm
—
8:40pm

Dinner Service

*Buffet or plated service begins
Background instrumental music*

GMT + 1
8:40pm
—
9:10pm

Awards & Recognitions

*Awards of Excellence
Grassroots Impact Award
Outstanding Partner Award
Lifetime Contribution to African Football Award*

8TH JAN. 2026



DAY 4 NIGHT SESSION

*Day 4
continues...*

ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT + 1
9:10pm
—
9:25pm

Special Presentations

*Presentation on future of the African
Coaches Connect/African Football Convention
ACC project showcase
(Madame Carolina Nzambo)*

GMT + 1
9:25pm
—
9:35pm

Entertainment Break

*Musical performance / cultural troupe
Light comedic act or spoken word*

GMT + 1
9:35pm
—
9:45pm

Closing Remarks

*Closing statement by Organizing Committee Lead
Appreciation to guests, partners, and sponsors
Invitation to next year's convention*

8TH JAN. 2026



DAY 4 NIGHT SESSION

Day 4 ends

ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT + 1

**9:45pm
—
9:50pm**

**Clip in Honor of the
Legacy of Bonny
Kingdom**

GMT + 1

**9:50pm
—
10pm**

**Networking &
Departure**

*Final networking moments
Photo sessions
Guest departure*

8TH JAN. 2026



Time:
10am – 12pm

DAY 5

**AMANYANABO
EDWARD**

ASIMINI WILLIAM

DAPPA PEPPLE III

**AFRICAN ROYAL
CUP OF NATIONS**

9TH JAN. 2026