



# AFRICAN FOOTBALL CONVENTION

## EVENT

# CALENDAR



VENUE

**CASABLANCA, MOROCCO**

DATE

**5TH–9TH JANUARY 2025**



# MEET OUR PARTNERS



## Judith Chime Foundation



9TH JAN. 2026



**DAY1**

**Time:**  
**10am – 5pm**

# **LEADERSHIP CLINIC**

GMT +1  
**10am**  
—  
**12pm**

**Arrival &  
Accreditation**

GMT +1  
**1pm**  
—  
**2pm**

**Workshop Session 1**  
*Theme: Leadership in Sports  
Management*  
*Delivered by: H&B Global Sports  
- Ayomide Abiodun*

GMT +1  
**2pm**  
—  
**3pm**

**Workshop Session 2**  
*Theme:*  
*Delivered By: Grow to Coach  
- Pawel Gudzjeko*

**5TH JAN. 2026**



**Day 1 ends**

# **DAY1**

# **LEADERSHIP**

# **CLINIC**

**GMT +1**  
**3pm**  
**—**  
**4pm**

## **Workshop Session 3**

*Theme: Future-Ready Football  
Professionals: Navigating Career  
Pathways, Skills Development, and  
AI in the Sports Industry  
Delivered By: Petra Anna-Maria Pulli*

**5TH JAN. 2026**



**DAY 2**

**Time:**  
**10am – 5pm**

# **LEADERSHIP CLINIC**

**GMT +1**  
**10am**  
—  
**11am**

## **Workshop Session 1**

*Theme: Leading People, Not Just  
Players: Emotional Intelligence  
Strategies for Football Professionals  
Delivered by: Nick Azteni*

**GMT +1**  
**11am**  
—  
**12pm**

## **Workshop Session 2**

*Theme: Components of Football  
Training  
Delivered by: H&B Sports Global  
- Amb. Henry Abiodun*

**12pm–1pm**  
**1pm**  
—  
**2pm**  
**GMT +1**

## **Lunch**

## **Workshop Session 3**

*Theme: Performance Nutrition  
Fundamentals for Football Professionals:  
Practical Strategies to Enhance  
Athlete Health and Performance  
Delivered By: Andreas Kanas*

**6TH JAN. 2026**



# DAY 2

*Day 2 ends*

# LEADERSHIP CLINIC

GMT +1  
**2pm**  
—  
**3pm**

## Workshop Session 4

*Theme: The Impact of Mental Health on Sports Performance*  
*Delivered by: H&B Sports Global - Adeyanju Abiodun*

GMT +1  
**3pm**  
—  
**4pm**

## Workshop Session 5

*Theme: Grassroots as a tool for National Football Development in Africa*  
*Delivered By: Austin Popo*

**4pm-5pm**  
**4:15pm**  
—  
**5pm**  
GMT +1

## Break

## Workshop Session 6

*Theme: Esports vs Traditional Football: Where the Growth Intersects*  
*Delivered By: Peter Mshikilwa*

**6TH JAN. 2026**



# DAY3

# CONFERENCE

# DAY

**Time:**  
**8am – 5:30pm**

GMT +1  
**8am**  
—  
**10am**

**Accreditation**  
*Registration and Arrival  
of Guests  
Guest Arrivals*

GMT +1  
**10am**  
—  
**10:30am**

**Tea Talk/  
President's Welcome  
Address**  
*By Mr Eldred Sunju-Abbey  
(President, African Coaches Connect  
/Convener, African Football Convention)*

GMT +1  
**10:30am**  
—  
**12pm**

**High-Level Panel  
Session**  
*Theme: "Building Sustainable Football  
Ecosystems Across Africa"-  
Moderated discussion + Q&A  
(Football Experts across Africa)*

**7TH JAN. 2026**



# DAY 3

# CONFERENCE

# DAY

*Day 3  
continues...*

GMT +1  
**12pm**  
**1pm**

## High-Level Panel Session 2

*"Future of African Football: Innovation,  
Investment & Development"  
Delivered by (Uche Egbe George)*

GMT +1  
**1pm**  
**2pm**

## Lunch Break & Networking

GMT +1  
**2pm**  
**2:45pm**

## Special Speech

*Dr. Mohammed Rochd Charat  
- TIZIAD Association  
Topic: "Sports Infrastructure and  
Community Development as a tool for  
Football Development: A Moroccan  
Perspective"*

**7TH JAN. 2026**



# DAY 3

# CONFERENCE

# DAY

*Day 3  
continues...*

GMT +1  
**2:45pm**  
—  
**4pm**

## Ministers' Fireside Chat

*Beyond the Game: Football as a Tool for Youth Empowerment, Social Inclusion, and Economic Growth*

GMT +1  
**4pm**  
—  
**4:30pm**

## Refreshment

GMT +1  
**4:30pm**  
—  
**5:15pm**

## Lecture Session

*"The Law and Business of Football in the African Landscape"*  
- Adedeji-Ajoje Israel

**7TH JAN. 2026**



# DAY3 CONFERENCE DAY

*Day 3 ends*

GMT +1  
**5:15pm**  
—  
**5:30pm**

**Closing Remarks &  
Presentation of Awards**  
— *Papa Hassan*

**7TH JAN. 2026**



# DAY 4 NOON SESSION

**Time:**  
**1pm – 3:30pm**

GMT +1  
**1pm**  
—  
**1:45pm**

**Narrated Documentary of  
the History of African Football  
(by a Moroccan Football Sage)**

GMT +1  
**1:45pm**  
—  
**2:30pm**

**Partners’  
Chat**  
(Partners and Sponsors)  
Introduced by: Ms. Idel Mahjoub,  
President- TIZIAD Association  
Delivered by: Ms. Fatima Er-Regyby,  
Vice Secretary General  
- TIZIAD Association

GMT +1  
**2:30pm**  
—  
**3:15pm**

**Football Clinic**  
(Representative of the Moroccan  
Football Federation and CAF)

**8TH JAN. 2026**



# DAY 4 NOON SESSION

*Day 4  
continues...*

GMT +1  
**3:15pm**  
—  
**3:30pm**

**The Importance of Data  
Analysis for Football  
Development**  
— *Delivered by MaryAnn Mukiele*

**8TH JAN. 2026**



## DAY 4 NIGHT SESSION

**Time:**  
**7pm – 10pm**

# ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT +1  
**7pm**  
—  
**7:30pm**

### Red Carpet & Guest Arrival

*Arrival of VIPs, delegates, and invited guests  
Red carpet photos & media interviews  
Background music / soft live performance*

GMT +1  
**7:30pm**  
—  
**7:40pm**

### Opening & Welcome Session

*Welcome note by the Master of Ceremonies  
Recognition of dignitaries and partners*

GMT +1  
**7:40pm**  
—  
**7:55pm**

### Presidential Address

*Speech by the President of African Coaches Connect  
Vision for African football development  
Role of coaches and agents  
Appreciation to partners and delegates  
Call for African unity and innovation*

**8TH JAN. 2026**



## DAY 4 NIGHT SESSION

*Day 4  
continues...*

# ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT +1  
**7:55pm**  
—  
**8:10pm**

### Unveiling of Heightz Outfit

*Official unveiling of the Heightz  
sportswear brand  
Showcase of sample kits and designs  
Remarks from the brand leader  
(Madam Augusta Joshua)*

GMT +1  
**8:10pm**  
—  
**8:40pm**

### Dinner Service

*Buffet or plated service begins  
Background instrumental music*

GMT +1  
**8:40pm**  
—  
**9:10pm**

### Awards & Recognitions

*Awards of Excellence  
Grassroots Impact Award  
Outstanding Partner Award  
Lifetime Contribution to African Football Award*

**8TH JAN. 2026**



## DAY 4 NIGHT SESSION

*Day 4  
continues...*

# ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT

GMT +1  
**9:10pm**  
—  
**9:25pm**

### Special Presentations

*Presentation on future of the African Coaches Connect/African Football Convention ACC project showcase (Madame Carolina Nzambo)*

GMT +1  
**9:25pm**  
—  
**9:35pm**

### Entertainment Break

*Musical performance / cultural troupe  
Light comedic act or spoken word*

GMT +1  
**9:35pm**  
—  
**9:45pm**

### Closing Remarks

*Closing statement by Organizing Committee Lead  
Appreciation to guests, partners, and sponsors  
Invitation to next year's convention*

**8TH JAN. 2026**



# DAY 4 NIGHT SESSION **ALABO BOMA IYAYE DISTINGUISHED LEADERSHIP GALA NIGHT**

*Day 4 ends*

GMT +1  
**9:45pm**  
—  
**9:50pm**

**Clip in Honor of the  
Legacy of Bonny  
Kingdom**

GMT +1  
**9:50pm**  
—  
**10pm**

**Networking &  
Departure**  
*Final networking moments  
Photo sessions  
Guest departure*

**8TH JAN. 2026**



**Time:**  
**10am – 12pm**

**DAY 5**

**AMANYANABO  
EDWARD  
ASIMINI WILLIAM  
DAPPA PEPPLE III  
AFRICAN ROYAL  
CUP OF NATIONS**

**9TH JAN. 2026**